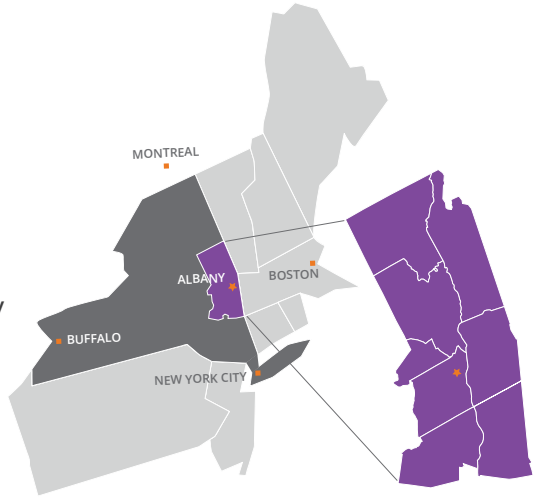




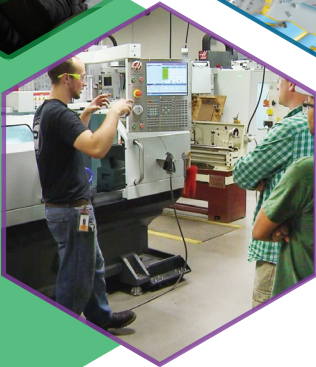
CENTER for ECONOMIC GROWTH

The Center for Economic Growth (CEG) serves as the economic development organization for New York's eight-county Capital Region. **We are committed to raising awareness of the region as an attractive, competitive location for investment and job growth.**



CEG MISSIONS & SERVICES

- ▶ **Industry Attraction:** Marketing the region to attract new investments and jobs
- ▶ **Business Growth Solutions:** Providing consulting and training services to help local businesses compete and grow
- ▶ **Workforce Development:** Providing resources to attract, retain and develop a competitive workforce





INDUSTRY ATTRACTION

We are the **lead sales and marketing organization** globally for the Capital Region. Annual efforts include marketing the region and its industry, academic and R&D assets worldwide with focus on our key growth industries: Advanced Electronics/Semiconductors, Offshore Wind/Renewable Energy, Life Sciences, Digital Gaming, Supply Chain and Advanced Manufacturing.

20+
Tradeshows
& Industry
Events
Attended



100+
Companies
Engaged With

BUSINESS GROWTH SOLUTIONS (BGS)

Our expert team and trusted partners work collaboratively with clients on their top initiatives to increase sales, improve margins, process improvements and drive corporate value. **We serve approximately 40 Capital Region companies each year.** Our 5 year total impacts are:

\$37M
New Sales

\$24M
Cost Savings

\$35M
In
Investments

100+
Start-ups
Engaged

BGS also supports start-ups by providing technical assistance and coaching, connections to investors and mentors and identifying office/technical space.

WORKFORCE DEVELOPMENT

CEG works to develop **training and apprenticeship programs** that deliver a strong workforce pipeline and advance the careers of incumbent workers. Apprenticeship programs include support for local manufacturers and software firms; our most recent addition was a first-of-its-kind semiconductor manufacturing specific initiative.

We can also develop new programs and identify potential funding sources.



Manufacturing Pathways Program

100+
Students
Completed

Apprenticeship Program

20
Workers
Onboarded

Our professional staff are ready to help guide you.

CONTACT US: 41 State St., Ste. 705, Albany, NY 12207 | 518.465.8975 | www.ceg.org